



PROTON
e.MAS

MALAYSIA'S 1ST AFFORDABLE EV

e.MAS5

FREEDOM THAT ELECTRIFIES®



6-YEAR
UNLIMITED MILEAGE
VEHICLE WARRANTY

5-YEAR
UNLIMITED
INTERNET DATA

8-YEAR/160,000KM
HIGH VOLTAGE ELECTRIC BATTERY
AND COMPONENTS WARRANTY

OWN YOUR SPACE

Life moves fast, and so should you.
The Proton e.MAS 5 brings tech, style, and comfort together,
making every journey feel fresh, connected, and ready for whatever comes next.

V

VERSATILE
TECHNOLOGY

C

OUTSTANDING
DESIGN

L

LUXURIOUS
SPACE

T

TOP-TIER
SAFETY

S

SUPERIOR
DRIVABILITY





A NEW WAY TO MOVE. A NEW WAY TO LIVE.

*Going electric is more than sustainable mobility. It's a step toward doing good and feeling good, and now it's made attainable with **Malaysia's 1st Affordable EV**, the Proton e.MAS 5.*

VERSATILE TECHNOLOGY

From its own app ecosystem to the Integrated Live Charging Map, every feature adapts to you, keeping your drive seamless.

BEST-IN-CLASS



**AUTOMOTIVE
GRADE CHIP**

BEST-IN-CLASS



**DC CHARGING:
30% - 80% IN 21 MINUTES**

BEST-IN-CLASS



**CATL LFP BATTERY
185WH/KG BATTERY CELL**

EXCLUSIVE IN ITS CLASS



**POWERED
TAILGATE**

**PROTON
e.MAS APP**



EXCLUSIVE IN ITS CLASS

DUAL-LANGUAGE ATLAS OS

Use your voice to bring up over 90% of chargers in Malaysia and other features, in both English and Bahasa Melayu.

14.6-INCH FHD DISPLAY HEAD UNIT
BEST-IN-CLASS



VEHICLE-TO-LOAD - V2L



INTEGRATED LIVE CHARGING MAP
EXCLUSIVE IN ITS CLASS



OUTSTANDING DESIGN

Stylish details, vibrant colours, and thoughtful touches to complement your life while feeling like home inside.



AERODYNAMIC
ALLOY WHEELS



SEMI-CONCEALED
DOOR HANDLES



LED HEADLAMPS

DUAL-TONE ROOF*

Extra contrast that brings out
the car's character — and yours.

*Premium variants only.

CRYSTAL GEAR SELECTOR
EXCLUSIVE IN ITS CLASS



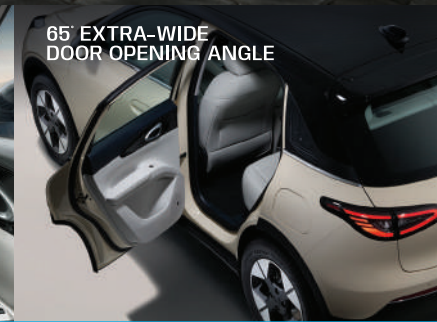
CENTRE ARMREST



TWO-TONE LEATHERETTE
STEERING WHEEL
EXCLUSIVE IN ITS CLASS



65° EXTRA-WIDE
DOOR OPENING ANGLE



LUXURIOUS SPACE



A lounge-style cabin with room above its class. Stretch out, store your essentials, and enjoy everyday drives in effortless comfort.

BEST-IN-CLASS

32 STORAGE COMPARTMENTS

Keep life organised with space for everything, from gadgets to groceries.



375L BOOT SPACE



70L FRUNK WITH PNEUMATIC RODS
EXCLUSIVE IN ITS CLASS



GLOVEBOX



28L UNDERSEAT STORAGE
COMPARTMENT
EXCLUSIVE IN ITS CLASS



REAR AIR VENTS



20L UNDER CONSOLE STORAGE
BEST-IN-CLASS

TOP-TIER SAFETY

Advanced systems work quietly in the background, keeping you and your passengers safe in a strong, robust body.

ADVANCED DRIVER ASSISTANCE SYSTEMS (ADAS)

Smart driver assistance helps reduce fatigue and adds confidence to every trip.

360° CAMERA WITH 3D DISPLAY



CAGE BODY STRUCTURE



36.9M BRAKING DISTANCE
(100KM/H TO 0KM/H)

BEST-IN-CLASS



6 AIRBAGS



SUPERIOR DRIVABILITY

IPOH



Balanced ride and handling with responsive power mean you're always in control, whether it's the open highway or tight corners.



0-50KM/H
IN 3.9 SECS



G-TRACTION CONTROL
SYSTEM (GTCS)

BEST-IN-CLASS



4.95M
TURNING RADIUS

EXCLUSIVE IN ITS CLASS

REAR MULTI-LINK INDEPENDENT SUSPENSION

Enjoy a smoother, more stable ride,
even on uneven roads and sharp bends.



EXCLUSIVE IN ITS CLASS

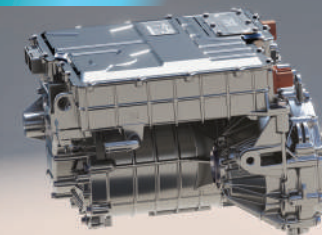
REAR-WHEEL DRIVE

The ideal layout for confident and
natural handling.



11-IN-1 ELECTRIC MOTOR

BEST-IN-CLASS



5 WAYS TO MATCH YOUR AURA



2 MOODS TO LOUNGE IN

ALABASTER WHITE INTERIOR

ONLY AVAILABLE WITH MARBLE CREAM AND QUARTZ ROSE PREMIUM VARIANTS.



FLINT GREY INTERIOR

ONLY AVAILABLE WITH MOONSTONE WHITE, GRAPHITE SILVER AND SLATE GREY.



